

Cookie Policy

Last updated: 23/01/2026

Version: 1.0

1. Purpose and Scope

This Cookie Policy explains how CovidBusinessClaims.com (Cavis Marketing Limited, “we,” “us,” “our”) uses cookies and similar technologies on this website.

Cavis Marketing Limited is a company registered in England & Wales. Company Registration Number: 16437994, with its registered office at 100 Barbirolli Square, Manchester, M2 3AB. Cavis Marketing Limited is an independent Data Controller of Personal Data and registered with the Information Commissioner's Office (ICO) under registration number ZB897675.

It should be read together with our Privacy Policy and applies to all visitors and users of the site.

We use Cookiebot to identify, classify, and manage cookies in compliance with the Privacy and Electronic Communications Regulations 2003 (PECR) and the UK General Data Protection Regulation (UK GDPR).

You can update or withdraw your consent at any time through the Cookie Declaration below or via your browser settings.

2. What Are Cookies?

Cookies are small text files placed on your device by websites you visit. They are widely used to enhance website performance, improve user experience, and provide valuable analytics to website owners.

3. How We Use Cookies

Cookies on this site fall into the following categories:

Necessary Cookies

Description: These cookies are essential for the website to function properly. They enable core features such as security, network management, and accessibility.

They do not store personally identifiable information.

Legal Basis: Legitimate interests (ensuring the website operates as intended).

Cookie	Provider	Purpose	Expiry
CookieConsent	covidbusinessclaims.com	Stores the user's cookie consent state for the current domain	1 year
_ce.cch	covidbusinessclaims.com	Stores user consent information for Crazy Egg analytics	Session
1.gif	imgsct.cookiebot.com	Tracks consent states across pages	Session

Statistics Cookies

Description: Statistics cookies help us understand how visitors interact with the website by collecting and reporting information anonymously.

Legal Basis: Consent (Article 6(1)(a) UK GDPR).

Cookie	Provider	Purpose	Expiry
_ce.gtld	covidbusinessclaims.com	Determines how analytics data should be grouped and aggregated	Session
_ce.gtld	co.uk	Supports performance measurement of user interactions	Session

Marketing Cookies

Description: Marketing cookies are used to track visitors across websites. The aim is to display ads that are relevant and engaging for the individual user and more valuable for publishers and third-party advertisers.

Legal Basis: Consent (Article 6(1)(a) UK GDPR).

Cookie	Provider	Purpose	Expiry
tt_applInfo	analytics.tiktok.com	Used by the social networking service, TikTok, to track the use of embedded services.	Session
tt_pixel_session_index	analytics.tiktok.com	Used by the social networking service, TikTok, to track the use of embedded services.	Session

tt_sessionId	analytics.tiktok.com	Used by the social networking service, TikTok, to track the use of embedded services.	Session
lastExternalReferrer	connect.facebook.net	Detects how the user reached the website by recording their last URL address.	Persistent
lastExternalReferrerTime	connect.facebook.net	Detects how the user reached the website by recording their last URL address.	Persistent
topicsLastReferenceTime	connect.facebook.net	Collects data on the user across websites. This data is used to make advertising more relevant.	Persistent
_fbp	covidbusinessclaims.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third-party advertisers.	3 months
_ttp	tiktok.com	Unspecified by vendor in the scan output.	1 year

4. Managing Your Cookie Preferences

You can adjust your cookie preferences at any time via the Cookiebot consent banner or by selecting “Cookie Settings” in the footer.

You can also delete cookies through your browser settings. However, disabling certain cookies may impact the website’s functionality or your user experience.

For an automatically updated, live listing of all cookies currently active, please visit our Cookie Declaration.

5. Updates to This Policy

We review this Cookie Policy at least annually and whenever there are material changes to our use of cookies or to applicable law.

Future revisions will be published on this page with an updated effective date.

6. Contact Us

For questions about this policy or our data protection practices, please contact:
privacy@cavis.co.uk